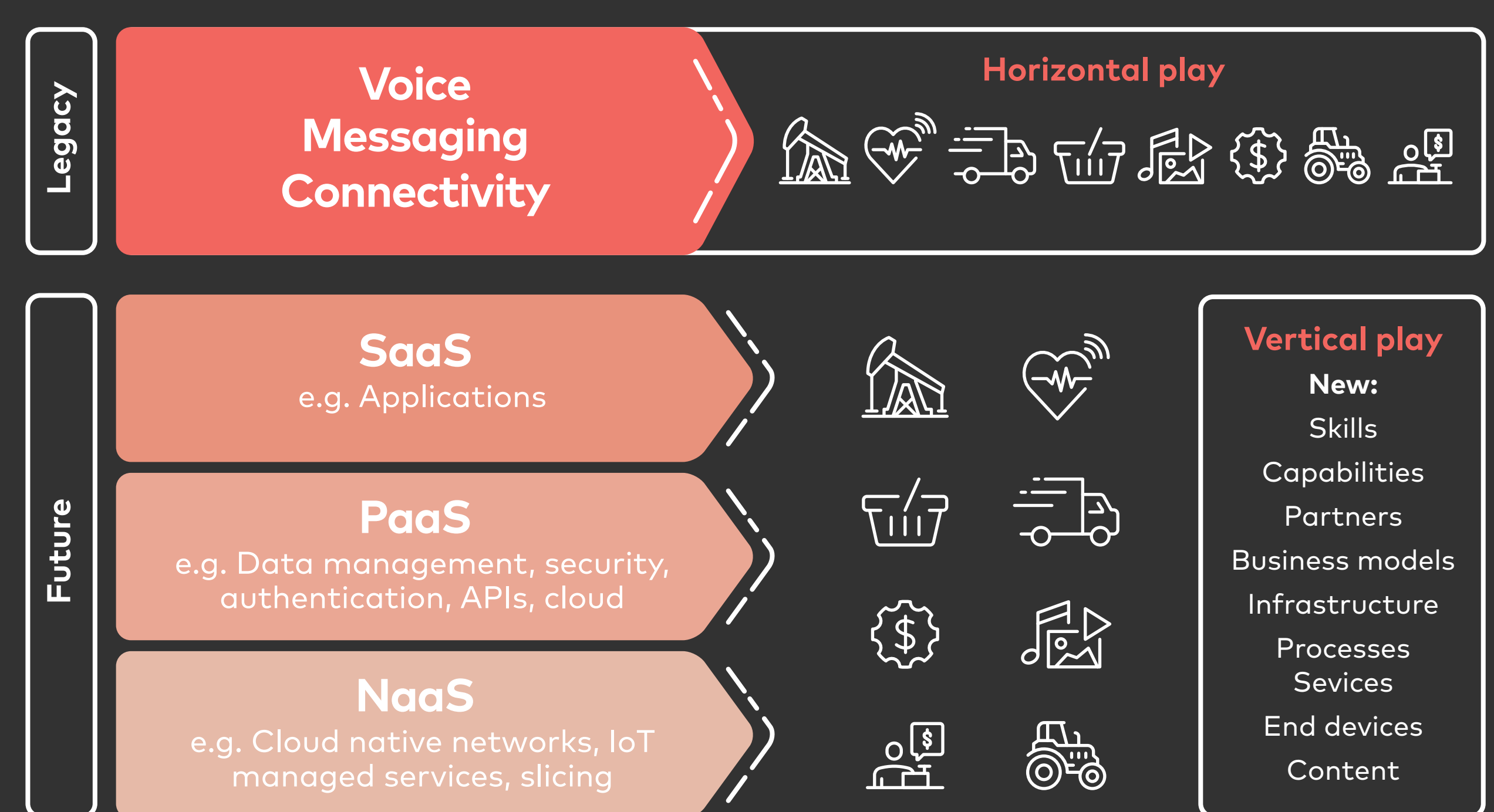


Are You Ready to Monetize Your 5G?

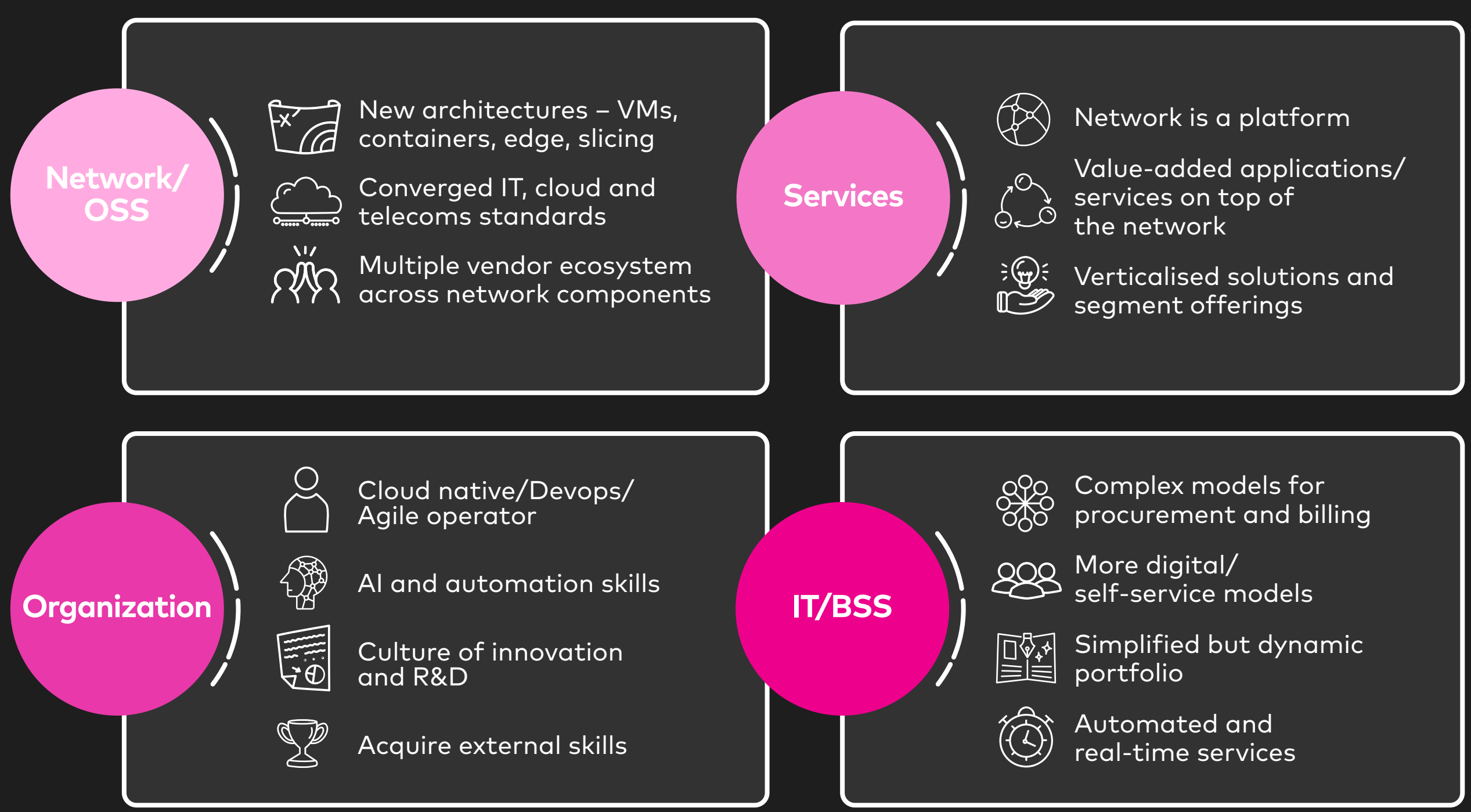
1 Telecommunications Journey to the Coordination Age



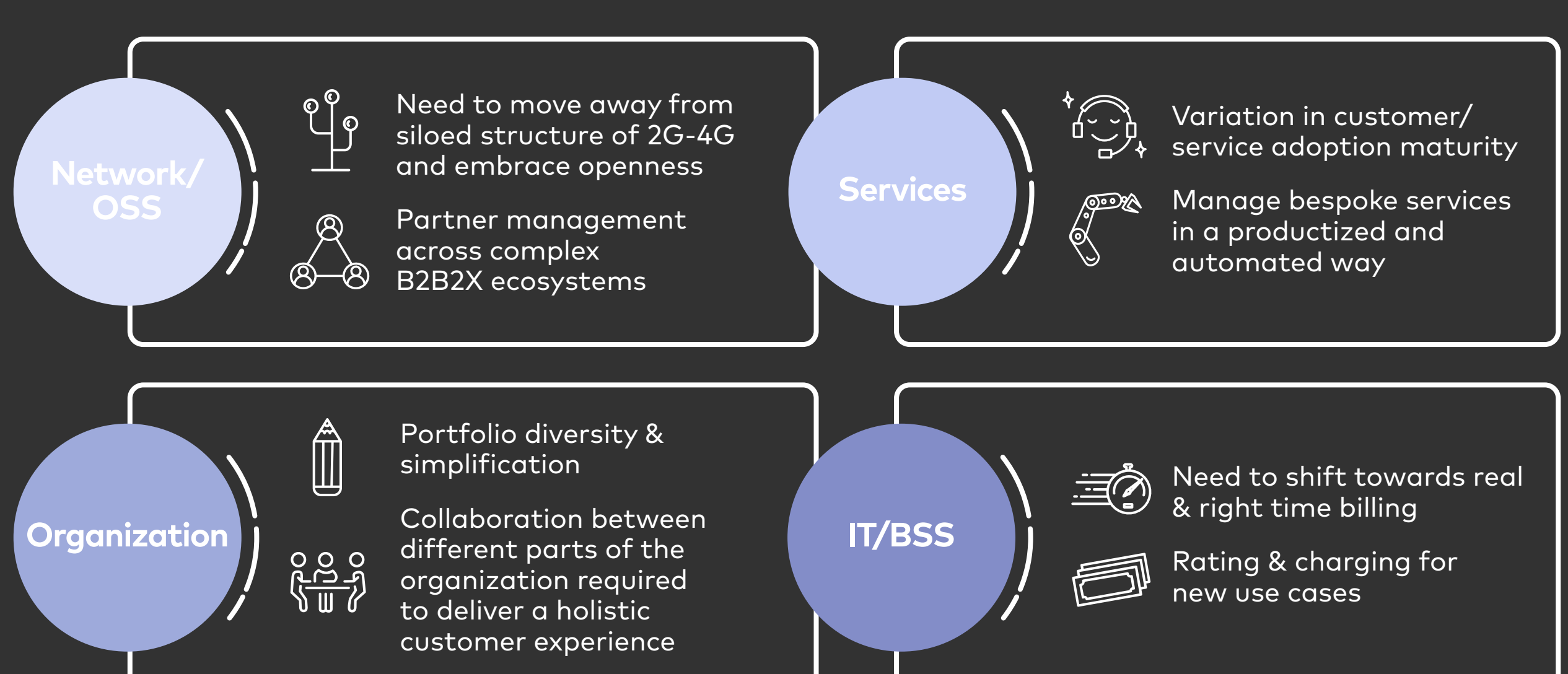
2 The Role of Telco in the New World



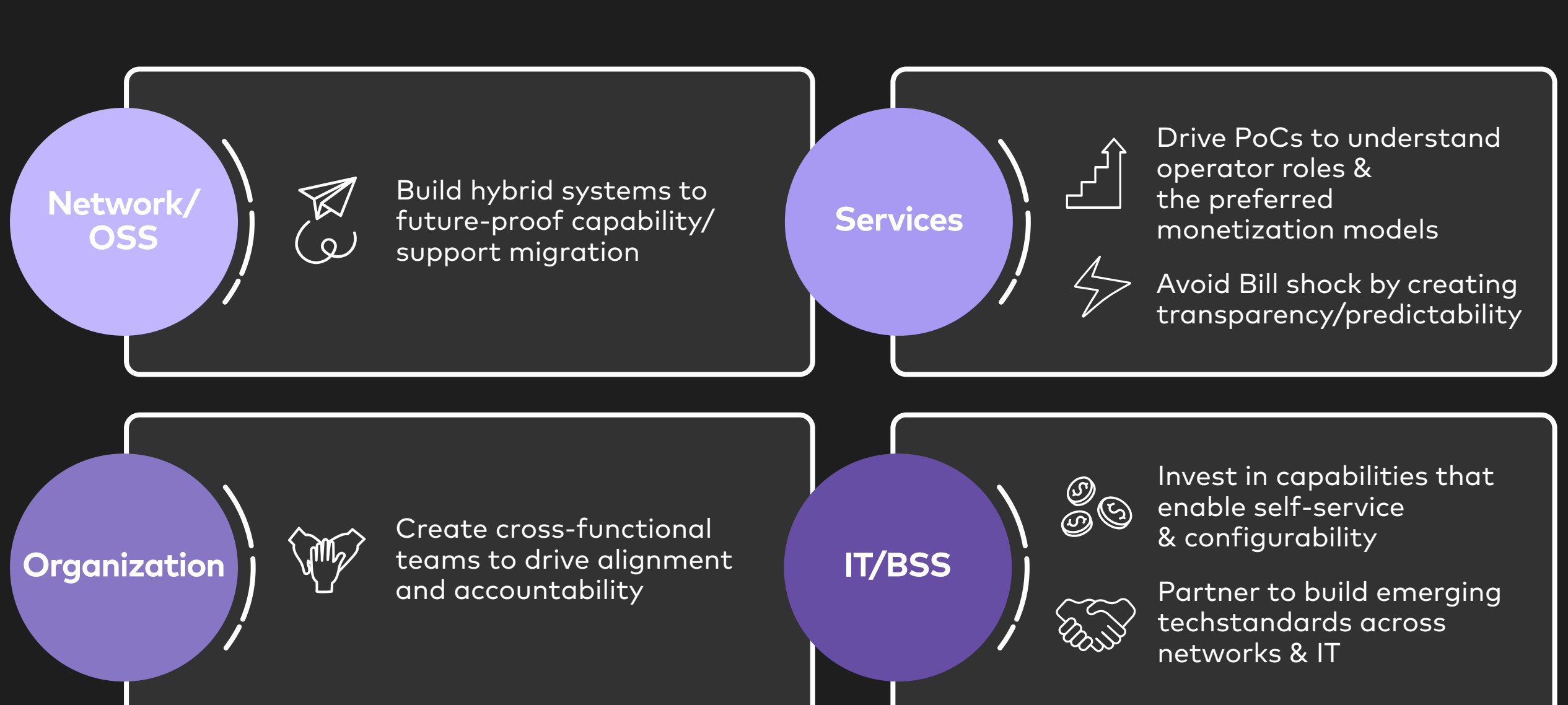
3 The Pillars of Monetization for the Telcos of the Future



4 Driving Next-generation Monetization: Complexities and Challenges for the Telcos of the Future



5 Key Recommendations for Operators



"The more complicated the product or service, the simpler the pricing model should be."

Commercial Planning Manager, Global Tier-1 operator

"We've created a handful of pre-configured packages that can be customised by the customer."

Director, Technology Strategy, NAM Tier-1 operator

"In the future, there will be more demand for real-time provisioning of infrastructural assets, and APIs will act as the interface for doing that."

Global Head of Strategy, Global Tier-1 operator

"We launched a new brand to target the high-end of the market...the target customer is an early adopter of new technologies and is open to new communication models."

Head of Strategy, EMEA operator

Based on: **14** interviews with operators

Across:

2 NAM

5 EMEA

7 APAC

To access our 6 key recommendations for telcos, download the full report